

For Immediate Release

HKT x WESTK POPFEST presents Hong Kong's largest outdoor dance party "Submerged Paradise" from 1 to 3 November Featuring mega light installation *Submergence*

Dance Director Shing Mak, alongside DJ Heartgrey, will join with Stanley Yau @ MIRROR and Fatboy @ ERROR, to stage performances against the impressive backdrop. Admission is free.



(30 October 2024, Hong Kong) The West Kowloon Cultural District Authority (the Authority or WKCDA) and HKT joined together to proudly present Hong Kong's flagship pop music festival "HKT x WESTK POPFEST" (POPFEST), which will take place between 31 October and 3 November 2024. With HKT as title sponsor and the WKCDA Performing Arts Division as curator and producer, the second edition of POPFEST will present **Submergence**, a large-scale immersive art installation by UK artistic team **Squidsoup** at Harbourside Lawn East, setting the backdrop for **HKT x WESTK POPFEST: "Submerged Paradise" – Harbourside Installation Dance** ("Submerged Paradise"), the city's largest-ever outdoor music and dance party.

"Submerged Paradise" will take place for three consecutive nights between 1 and 3 November 2024. The installation will light up at 6pm and open to the public until 11pm. The Dance Party will officially commence at 8pm, while flash mob tricycle piano busking and dance performances will take place on Saturday and Sunday afternoons. Admission for the installation and dance programmes is free, members of the public are welcome to join the dance and music celebration against the breathtaking view of the Victoria Harbour.

Star-studded lineup of dancers brings cross-disciplinary collaborations that blend pop music, dance and visual arts

Meticulously curated by renowned Hong Kong choreographer Shing Mak, featuring music by award-winning beatboxer DJ Heartgrey, the outdoor music and dance party "Submerged Paradise" will present a dizzying array of dance genres, including city pop, urban, jazz funk, hip hop, tap dance, Latin dance and contemporary ballet alongside street dance battles. Xiqu elements will be incorporated while resident dancers from the Hong Kong Dance Company will perform contemporary

Chinese dance, inviting different artists to perform each night, while taking the festival experience to new heights.

Do not miss the artist line-up in the city's largest dance party. In his performance "Drunk in Love", **Stanley Yau** from MIRROR will channel a surreal unrequited love for a contemporary ballerina inside the dazzling lights. **Fatboy** from ERROR has been obsessed with dancing since his childhood. He will take the stage by "STORM" with a performance in a rainfall imagery inside of the installation, paying tributes to two Asian superstars Aaron Kwok and Rain (Jung Ji-hoon).

Lyman Heung, former New York-based Broadway musical actor and Champion of *King Maker V*, will be sharing his love for musical, swing jazz and big band music in 60s in a Broadway style ballroom created by the lights in the installation with his performance "Swing & Beat". **KC** and **Tsoul** will present "Life in Rehearsal," offering a glimpse into how they find their shared passion in dancing along the monotonous work life. The audience will also witness a jaw-dropping performance that blends hip-hop, popping and krump with bone-breaking and flexing street dance by **Ben Chiu**. His freestyle showdown, aptly named "Battle with Ben Chiu", promises to bring the dance realm to life with his dance battle with renowned dancers Popping Lok and Ocean. Dance Director Shing Mak will make his surprise appearance on stage, together dancing with the dance crew, to awaken the audience to the memories of "Cantopop 80-90s".

The audience can wander freely among the dazzling, colourful strands of light and experience the energetic festival vibe. The schedule is as follows:

Time	1 November (Friday)	2 November (Saturday)	3 November (Sunday)
3:00pm – 3:30pm		Pop-up performance: "Tricycle Piano Busking"	Pop-up performance: "Neverland Youth Dance Showcase"
4:00pm – 4:30pm			
6:00pm	Submergence lights up and audience admission for " Submerged Paradise " opens		
8:00pm – 8:30pm	DJ Light Show		
8:30pm – 8:40pm	Dance Track – "Cantopop 80-90s" ft Shing Mak & Crew		
8:40pm – 8:50pm	Dance Track – "Parallel" by Hong Kong Dance Company		
8:50pm – 9:05pm	DJ Light Show		
9:05pm – 9:25pm	Dance Track – "Tap Tap Tap" by R&T		
9:25pm – 9:35pm	Beatbox Light Show		
9:35pm – 9:45pm	Dance Track – "Hu-Du-Men"		
9:45pm – 10:05pm	DJ Light Show		
10:05pm – 10:15pm	Dance Track – "Battle with Ben Chiu"		Dance Track – "Life in Rehearsal" ft. KC & Tsoul
10:15pm – 10:30pm	DJ Light Show		
10:30pm – 10:40pm	Dance Track – "Drunk in Love" ft. Stanley Yau @ MIRROR	Dance Track – "STORM" ft. Fatboy @ ERROR	Dance Track – "Swing & Beat" ft. Lyman Heung
10:40pm	Finale		

For more details, please visit WestK website: https://www.westk.hk/en/popfest_submergedparadise.

Headliners from Hong Kong and overseas perform for two nights on the Wonderland stage

HKT x WESTK POPFEST: Popnorama – the major highlight of POPFEST – will take over the iconic outdoor stage Wonderland at WestK on 2 and 3 November 2024, featuring 10 top-notch pop acts from Hong Kong and around the world. The first evening (2 November) will present a stellar line-up of local idols, while the following evening (3 November) will spotlight hitmakers from the UK, Japan, Korea and Taiwan. Additionally, local DJ and multi-instrumentalist Xiaolin will perform as a special guest. Her sets are characterised by avant-garde nostalgia, promising to take POPFEST to new heights. Among those appearing over the two nights are:

2 November (Saturday):

- **Anson Lo** from MIRROR;
- Girl group **COLLAR**;
- **Phoebus** from P1X3L;
- **Jeffrey Ngai**, and
- **Yan Ting**

3 November (Sunday):

- UK R&B singer and Brit Awards “Best British Female Artist” 2019 **Jorja Smith**;
- Japanese producer **MONDO GROSSO** in a crossover with Japanese singer **Hikari Mitsushima**;
- Korean R&B singer-songwriter **Colde**;
- Taiwanese singer-songwriter **SHOU**, and
- Local DJ and multi-instrumentalist **Xiaolin**

Independent music producer J1M3 collaborates with local singers for “Celestial Unboxed”

HKT x WESTK POPFEST: Celestial Unboxed takes place at The Box at Freespace on 2 and 3 November 2024, featuring local independent music producer J1M3 – a close collaborator with various popular singers and bands – as music director together with four local singers each with a distinct personal style. Embracing the explorative spirit of Freespace, the concert’s concept draws on the four astrological elements, Fire, Earth, Water and Wind, to present pop music works and arrangements with contrasting lighting and video that embody the passionate intensity of fire, the stability and solidity of the earth, the fluidity and sensitivity of water, and the ever-changing nature of wind. The featured artists are:

- **Jaime Cheung** (Wind);
- **Kendy Suen** (Earth);
- **Zelos Wong** (Fire), and
- **Zeno Koo** (Water)

Remarkable line-up of local acts including Ng Lam Fung, JASON KUI, Otome Syndream, The Hertz and more are featured in POPFEST’s free programmes

Over 40 free music programmes and events will take place on multiple WestK stages throughout POPFEST from 31 October to 3 November 2024. The line-up for the free music programmes is equally remarkable, including popular local acts such as:

- **Ng Lam Fung**;
- **JASON KUI**, renowned guitarist;
- Girl group **Otome Syndream**;
- Independent band **The Hertz**;

- Singer **Manson**;
- **Chitung x Winky**, members of girl group Beanies;
- Independent band **Yellow!**;
- **Niliu** the band, and more

The performance schedule of free programmes is as follows:

Venue	31 October (Thursday)	1 November (Friday)	2 November (Saturday)	3 November (Sunday)
Great Lawn		Live Music Stage Friday 6:00pm–9:30pm Saturday and Sunday 3:00pm–9:30pm F&B Market Friday 6:00pm–11:00pm Saturday and Sunday 2:00pm–11:00pm		
Harbourside Lawn West			Live music stage 2:30pm-10:00pm	
M+	Live music at gallery space 3:15pm and 4:30pm			Live music at gallery space 3:15pm and 4:30pm
Lau Bak Livehouse	Performances by local talents 9:00pm and 10:15pm (two sessions per day)			

For details of the performance schedule and full line-up, please visit WestK website: <https://www.westk.hk/en/popfest>.

An all-in-one pop music festival complemented with a connoisseur of food and drink

During POPFEST, Great Lawn and Harbourside Lawn of Art Park will offer audiences a diverse selection of international gourmet, featuring specialty snacks from around the world alongside delicious fusion Asian dishes, allowing participants to fully immerse themselves in the vibrant festival atmosphere, indulge in music, gourmet food, and fine drinks.

HKT x WESTK POPFEST is supported by HKT, the Title Sponsor; American Express, POPFEST's Payment Partner; Cathay, WKCDA's Travel Partner. 1O1O, csl, The Club, HKT Enterprise Solutions, HKT Home Phone, 1O1O HOME, NETVIGATOR, Now TV, Tap & Go, FWD Insurance and Samsung Electronics Hong Kong are the co-sponsors of HKT x WESTK POPFEST. POADmedia is the outdoor media partner of HKT x WESTK POPFEST; Commercial Radio 2 is the media partner of HKT x WESTK POPFEST. Make Up For Ever Academy Hong Kong is the makeup and hair-styling supporter of HKT x WESTK POPFEST: Submerged Paradise.

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*All activities and performances are subject to cancellation and/or modification by the organiser. Dates and times for activities and performances may change from time to time; please refer to the organiser's official announcements for the latest information. HKT shall not be liable for any cancellations and/or modifications of activities and/or performances.

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Notes to Editors

About the West Kowloon Cultural District (WestK)

WestK is one of the largest and most ambitious cultural projects in the world. Its vision is to create a vibrant new cultural quarter for Hong Kong on 40 hectares of reclaimed land located alongside Victoria Harbour. With a varied mix of theatres, performance spaces, and museums, WestK produces and hosts world-class exhibitions, performances, and cultural events, providing 23 hectares of public open space, including a two-kilometre waterfront promenade.

About The Performing Arts Division of West Kowloon Cultural District Authority

The Performing Arts Division of the West Kowloon Cultural District Authority (the WKCD Performing Arts Division) strives to establish the District as a focal point for vibrant arts performances in Asia and beyond. Led by the vision of amplifying Hong Kong's creative potential and transcending boundaries in the performing arts, the Performing Arts Division curates an exciting and innovative annual programme that spans across dance, music, theatre and Chinese opera in a range of artistic styles and traditions, presented through major arts and music festivals, as well as new, original commissions by local and international artists. The District provides a growing portfolio of world-class performing arts venues, including the Xiqu Centre and Freespace opened in 2019, and the Lyric Theatre Complex under construction, attracting top artists and arts groups from around the world for cross-cultural and disciplinary collaborations which fuel artistic advancements for the city and the region.

About HKT

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses; whereas our comprehensive mobile communication and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit www.hkt.com.

LinkedIn: [linkedin.com/company/hkt](https://www.linkedin.com/company/hkt).

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